

Release for Immediate Publication



Launch & strengthening of “TCI Safe Safar”
A health & road safety initiative by TCI for the transport community



New Delhi, 19th September 2019: India’s leading integrated supply chain and logistics solutions provider, Transport Corporation of India Ltd., and TCI Express Ltd., the market leader in express distribution in India today organized the official launch & strengthening of “TCI Safe Safar” as part of their HSE (Health, Safety & Environment) initiative. The ceremony was inaugurated by the **Honorable Minister for Road Transport & Highways, Micro, Small & Medium Enterprises, Shri. Nitin Gadkari** at the Honorable Minister’s residence in New Delhi on 19th of September, 2019.

TCI Safe Safar aims at spreading an effective message on Health and Road Safety for the entire logistics and transportation industry. The main attraction of the programme is a specially fabricated, environment-friendly CNG vehicle that highlights the importance of health and road safety through engaging nukkad natak, posters and quizzes. This truck is travelling to all parts of India where there are truck drivers urging everyone to participate and take the safety pledge.

Commenting on the official launch, **Mr. Vineet Agarwal, Managing Director TCI** stated, “With the alarming increase in road accidents, injuries and fatalities on Indian roads, it is important that we take decisive steps against irresponsible driving. Road safety is a shared responsibility and with TCI Safe Safar we are committed to the Government’s initiatives towards road safety concerns in building a healthier and safer nation.”

Commenting further on the initiative **Mr. Chander Agarwal, Director TCI & Managing Director TCI Express** said, “Every year, more than 1,50,000 Indians lose their lives in road accidents. Every accident starts a vicious cycle of trauma for countless people, and the Safe Safar campaign was initiated to reduce the

numbers of such accidents through a safe-driving awareness. We have reached out to thousands of drivers across the country, including non-TCI personnel as well. The response has been extremely encouraging, and even the Honorable Minister Shri Nitin Gadkari ji was full of praise for 'Safe Safar' and held an extensive discussion with us to identify ways that could promote such initiatives further. "



So far, TCI Safe Safar has successfully conducted 75+ events across 40+ cities, covering approximately 7,000 drivers, 9,500 pledges, reaching nearly 8.5 lac people pan-India. In the next one year the initiative aims to reach around 25,000 truck drivers.

You can follow the journey of TCI Safe Safar on:

- 1) Website: www.tcisafesafar.com
- 2) Facebook: [TCI.TransportCorporationofIndia](https://www.facebook.com/TCI.TransportCorporationofIndia)
- 3) Instagram: [@TCISafeSafar](https://www.instagram.com/TCISafeSafar) ; [@TCILGroup](https://www.instagram.com/TCILGroup)
- 4) LinkedIn: [tci.transportcorporationofindia](https://www.linkedin.com/company/tci.transportcorporationofindia)
- 5) YouTube: [TCIL Group](https://www.youtube.com/TCILGroup)

About Group TCI: Group TCI, with revenues of over Rs. 4,300 Cr, is India's leading integrated supply chain and logistics solutions provider. TCI group with expertise developed over 6 decades has an extensive network of company owned offices, 12 mn. Sq. ft. of Warehousing space and a strong team of trained employees. With its customer-centric approach, world class resources, State-of-Art technology and professional management, the group follows strong corporate governance and is committed to value creation for its stakeholders and social responsibilities. TCI was the first to launch several solutions in the logistics field. Its product offering includes:

TCI Freight: India's leading surface transport entity. This division is fully equipped to provide total transport solutions for cargo of any dimension or product segment. It transports cargo on FTL (Full truck load)/ LTL (Less than truck load)/ Small packages and consignments/ Over Dimensional cargo.

TCI Supply Chain Solutions: TCI SCS is a single window enabler of integrated supply chain solutions right from conceptualization and designing the logistics network to actual implementation. The core service offerings are Supply Chain Consultancy, Inbound Logistics, Warehousing / Distribution Centre Management & Outbound Logistics.

TCI Seaways: TCI Seaways is well equipped with six ships in its fleet and caters to the coastal cargo requirements for transporting containers and bulk cargo.

TCI Express Ltd: A leading express distribution specialist that offers a single window door-to-door & time definite solution for customers' express requirements. It serves across 40,000 locations in India and 202 countries abroad.

TCI Developers Ltd: It undertakes development of large modern Warehouses, Logistics Parks etc.

TCI Foundation: As the group's social arm, TCIF fulfils corporate social responsibility and runs charitable hospitals and schools for the under-privileged in the rural areas. It has also collaborated with the Bill & Melinda Gates Foundation & National Aids Control Organization to run programs on AIDS interventions and education among the vulnerable trucking community.

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